

**\*\*\*Media Alert\*\*\***

**Join Herzog & de Meuron for their First Public Talk in Canada  
Following their Selection as Design Architects of the new Vancouver Art Gallery**

**Wednesday, October 1, 2014, 7:00 pm**  
Vogue Theatre (918 Granville Street, Vancouver)

**What:** Join Pritzker Prize-winning architectural firm Herzog & de Meuron for their first public presentation in Vancouver following their selection as the design architects for the new Vancouver Art Gallery. This talk will offer audiences insight into the distinctive design approach and vision that has made Herzog & de Meuron one of the most lauded architectural firms in the world. The talk will include the firm's initial impressions of Vancouver as well as their diverse take on museum design through a selection of previous projects, including the Tate Modern in London, the De Young Museum in San Francisco, the Parrish Art Museum in Water Mill, NY, and the newly constructed Pérez Art Museum in Miami. The presentation will be followed by an open Q&A with the public.

Herzog & de Meuron was selected in April 2014 to design the new Vancouver Art Gallery, marking the firm's first project in Canada. Conceptual designs for the new building, which will more than double the space of the Gallery's current facility, are expected to be unveiled in 2015.

**When:** October 1, 2014, 7pm

**Where:** Vogue Theatre  
918 Granville Street, Vancouver, BC V6Z 1L2

**Speakers:** Christine Binswanger, Senior Partner, Herzog & de Meuron  
Simon Demeuse, Associate, Herzog & de Meuron

**Admission:** \$10 General Admission  
\$7 for Gallery Members and students with valid ID card  
Tickets are available online ([tickets.northerntickets.com](http://tickets.northerntickets.com)) or in-person at the Vogue Theatre.

**About Herzog & de Meuron:**

Founded in Basel in 1978, Herzog & de Meuron is internationally recognized for designs that are both highly inventive and responsive to the site, geography and culture of the place for which they are conceived. Led by five Senior Partners—Jacques Herzog, Pierre de Meuron, Christine Binswanger, Ascan Mergenthaler and Stefan Marbach—Herzog & de Meuron have designed a wide range of projects, from highly recognized public facilities such as museums and stadiums, to distinguished private projects, and have been awarded numerous prizes, including The Pritzker Architecture Prize in 2001, and the RIBA Royal Gold Medal and the Praemium Imperiale, both in 2007.

**About the Vancouver Art Gallery:**

Founded in 1931, the Vancouver Art Gallery is recognized as one of the most respected and innovative visual arts institutions in Canada and is committed to strengthening links among artists and among the diverse communities throughout the city, province, and beyond. The Gallery features the work of international ground-breaking artists, both historic and contemporary, and provides a global platform for British Columbia's dynamic artistic community. Its growing collection represents the most comprehensive resource for visual culture in British Columbia and is the principal repository for visual art produced in the region, as well as related works by other notable Canadian and international artists.

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